

Deal Id is 27039

Ordered Political Addressable Campaign

Title



Defend American Jobs

Title

WV

State

Deal ID	Advertiser	Agency	Flight Start		Flight End	Stage	AE
27039	Defend American Jobs	Main Street Media Group	2024-01-22		2024-02-11	Order Closed/Won	Christopher Doerr

Gross Booked Value		Net Booked Value	Booked Units
\$88,643.97		\$75,347.38	943,021

Included Networks
A&E, ABC Family, AMC, Animal Planet, AXS TV, BBC America, BET, FYI, Boomerang, Bravo, Chiller, CMT, CNBC, CNN, Comedy Central, Cooking Channel, Destination America, Discovery Channel, DIY, E!, ESPN, ESPN News, ESPN2, ESPNEWS, ESPNU, Food Network, Fox Business, Fox News Channel, Fox Sports 1, FUSE, FX, GAC, Golf Channel, GSN, H2, Hallmark Channel, HGTV, History, HLN, ID, IFC, Lifetime, LMN, Military, MLB, MLB Network, msnbc, MTV, MTV2, Nat Geo Wild, National Geographic Channel, NBA TV, NBC Sports, NBC Sports Network, NFL Network, NHL Network, Outdoor Channel, Ovation, OWN, Oxygen, RFDTV, Science, Science Channel, Spike, Syfy, TBS, Tennis Channel, Discovery Family, The Weather Channel, TLC, TNT, Travel Channel, truTV, POP, TV Land, UP, USA, USA Network, VH1, Wetv

This is an addressable campaign. The spot air times will vary across households and networks with addressable capability. The post-reporting is based on the delivered impressions and not specific air times on each network.